



## New CD Project 2011- NO TE EQUIVOQUES & Biography by: Frankie Morales !!!

### EFRAÍN "FRANKIE" MORALES



Frankie Morales continues to keep the feet of his fans moving with every new beat. Learning from Salsa's legends such as **Joe Bataan** and **Hector Lavoe**, Frankie was primed to step it up when the greats like **Celia Cruz**, **Ismael Rivera**, **Ismael Miranda**, **Pellin Rodriguez** and **Cheo Feliciano**, among others, came knocking. As Frankie himself notes, "I learned a lot during this time...inspirations, how to always sound your best, even when your voice may not be at its best".

Starting on the streets of "**El Barrio**", **New York City's Spanish Quarter**, Frankie has come a long way, and to this day, continues to grow. His first recording "**Sabor Del Barrio**" led the way to a ten year association with **Bad Street Boys**. With an inherent desire to return to his roots, and with a firm work ethic rooted in the philosophy that "growth comes to a Salsero through 'work, work and more work' Frankie parted ways and started focusing on the Salsa genre once again. Proving that it was the right choice for him, Frankie was ready when **the Lebron Brothers** invited him to sit in and record with them.

The recording was so impressive, that **Caiman Records** then produced two albums featuring none other than **Frankie Morales** as a solo artist, entitled "**Frankie Morales: En Su Punto**" and "**Standing Out**". These two albums exposed Frankie to greater audiences and enhanced both his experience and reputation resulting in what he thought to be a dream when he was invited as an independent vocalist to join the great legends of "**The Fania All-Stars**."

Continuing to grow his experience, and after singing back-up for **Tito Nieves**, the late visionary, **Ralph Mercado** recommended Frankie to **Ernest "Tito" Puente**, who was in search of a lead vocalist. Traveling the world with Master Puente, "El Rey Del Timbal," was definitely one of the highlights of Frankie's career and famed him as a Grammy Award winner with the recordings of "**Tito Puente Mambo Birdland**" and "**Masterpiece**", Puente's final album and collaboration with "**The Great**" **Eddie Palmieri**. Still today, even after "El Rey's" passing, Frankie holds the position of Lead Vocalist with **the Tito Puente Orchestra**.

Frankie Morales' accomplishments have acclaimed him as one of the best Salseros, and have earned him a world renowned reputation. Listen to one of his recordings, and as you begin to move to the beat, you will know exactly what Frankie brings "to the people:" rhythm for the dancers, and through his voice, the passion of a true Cantante.

### Frankie Morales- Discography

<u>Recordings</u>	<u>CD Titles</u>	<u>Year</u>
1- <u>SABOR DEL BARRIO</u>	<b>SABOR DEL BARRIO</b>	1976
2- <u>BAD STREET BOYS</u>	<b>CHEEK TO CHEEK</b>	1980
3- <u>BAD STREET BOYS</u>	<b>LOOKING FOR TROUBLE</b>	1982
4- <u>LEBRON BROTHERS</u>	<b>SALSA LEBRON</b>	1986
5- <u>FRANKIE MORALES</u>	<b>EN SU PUNTO</b>	1987
6- <u>FRANKIE MORALES</u>	<b>SOBRE SALIENDO</b>	1988
7- <u>LOUIE RAMIREZ</u>	<b>LOUIE RAMIREZ AND FRIENDS</b>	1989
8- <u>LAS ESTRELLAS DE COBO</u>	<b>DESCARGA DEL MILENIO</b>	1997
9- <u>SON BORICUA (ACE Award)</u>	<b>SON BORICUA</b>	1998

10- <u>TITO PUENTE</u> (Nominated for a Grammy)	<b>DANCEMANIA 99</b>	1998
11- <u>TITO PUENTE</u> (Won a Grammy)	<b>MAMBO BIRDLAND</b>	1999
12- <u>JIMMY BOSCH</u>	<b>SALSA DURA</b>	1999
13- <u>TITO PUENTE/EDDIE PALMIERI</u> (Won a Grammy)	<b>OBRA MAESTRA</b>	2000
14- <u>FRANKIE MORALES</u>	<b>MAMBO OF THE TIMES</b>	2002
15- <u>CHINO NUÑEZ</u>	<b>IT'S SHO TIME</b>	2005
16- <u>JOHNNY POLANCO</u>	<b>AMISTAD PARA EL MUNDO ENTERO</b>	2008
17- <u>FRANKIE MORALES</u>	<b>A TODA VELOCIDAD</b>	2008
18- <u>FRANKIE MORALES</u>	<b>NO TE EQUIVOQUEZ....ES FRANKIE MORALES</b>	2010

**Credits:**

- This information has been sent By: **Frankie Morales 2011 (Frank Becerra-Norwalk,CT)** to DeeJay Gonzalo to be published at website Klave Latina.
- Photo: courtesy of Frankie Morales.
- To get a copy of his new CD "NO TE EQUIVOQUES ES FRANKIE MORALES" at your local CD Store or online at klavelatina,itunes,amazon and cdbaby.
- Compilation By: Klave Latina Team 2011.

